

# DAN GOLD

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Portfolio: dangoldweb.com

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## Education

### West Chester University

West Chester, PA

B.S. Computer Science Degree Expected in May 2010

**Languages** HTML, CSS, Java script, jQuery, Actionscript, and XML

**Design Software** Adobe CS3 Suite including Photoshop, Dreamweaver, Flash, Acrobat

**Expertise** Hand coding websites, CSS-Based layouts, photography, SEO, Graphic Design, and Google Applications: Analytics, Webmaster Tools, and YouTube

## Work Experience

**Student Web Intern**, West Chester, PA

10/07 – Present

### Web Programmer and Designer

Responsibilities include

- Designed and maintain West Chester University's Campus Map
- Designed and maintain West Chester University's Virtual Tour
- Responsible for over 1 million unique page view statistics per year
- Design interfaces to improve navigation and usability
- Photograph classrooms, buildings, and campus for web use
- Design custom web applications to user specifications in CSS, HTML, and Flash
- Hand code custom style sheets and CSS code
- Work in a team environment to manage West Chester University's website

### Freelancer

8/07 – Present

- Work with clients to produce a quality product
- Provide a professional work experience
- Offer strategies to improve SEO and statistics

**Route 611 Auto Outlet**, Willow Grove Pa

9/06 – 10/07

### Photographer and Web Master

Responsibilities include

- Photograph cars
- Input and manage current and new inventory
- Upload images and descriptions to websites
- Manage and support website
- Local area network admin